



Lumber • Mulch • Firewood  
Buyer of Standing Timber  
Manufacturer of fine PA hardwood lumber

***“To be the most trusted hardwood provider and employer for our community through excellent timber management and processing that exceeds customer expectations.”***

1. Be the Most Trusted Hardwood Provider:
  - a. Building a culture of trust, commitment and confidence.
  - b. We will provide kiln dried lumber, mulch & firewood to our customers on time, exactly to their specifications.
  - c. Continue to build a relationship based on trust.
  - d. We will address and resolve any customer issues immediately and do what it takes to ensure their continued trust.
  
2. A Trusted Employer for our Community:
  - a. We help boys become men.
  - b. Provide a thriving, growing, diversified business so that fathers and sons can work side-by-side, generation after generation.
  - c. Provide a wholesome and enriching working environment free from negative influences. (This means there is zero-tolerance for gossip or any negative comments about coworkers and managers.)
  - d. Become the Employer of Choice.
  
3. Excellent Timber Management and Processing:
  - a. Take care of landowner’s property as if it were our own.
  - b. Help landowners care for their property through multiple generations.
  - c. Share with landowners and customers our ability to go from standing timber to consumer goods and control every step of the process for maximum quality.
  - d. Always utilize updated processing equipment for excellent results.
  - e. Sell 100% of what is purchased and processed so there is no waste.
  
4. Exceed Customer Expectations:
  - a. Always provide more than the customer paid for.
  - b. Speak regularly with our customers to ensure we are exceeding their expectations.
  - c. Constantly look for new products and services we can offer our customers to help them stay competitive.
  - d. End to End Quality & Consistency – From Forest to Your Facility.
  - e. Local Harvest, Local Craftsmanship